

AUG 24 2006

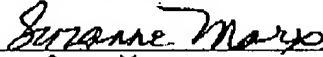
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Lawrence Morrisroe, et al.	Examiner:	Yehdega Retta
Serial No.	10/696,295	Group Art Unit:	3622
Filed:	October 28, 2003	Docket No.	85804-010801
Title:	METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS		
Customer No.:	32361		

CERTIFICATE UNDER 37 CFR 1.6(d)

I hereby certify that this correspondence and identified enclosures are being transmitted via facsimile only to Examiner James W. Myhre, Art Unit 3622, United States Patent and Trademark Office, Facsimile No. (571) 273-8300 on August 24, 2006.


Name: Suzanne Mark**RESPONSE FILED WITH RCE**

Date: August 24, 2006

MAIL STOP: RCE
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Sir:

This is in response to the Office Action mailed November 22, 2005, the period for response to which is determined from the April 25, 2006 mail date of the Notice of Panel Decision from Pre-Appeal Brief Review, the period being extended for three months from May 25, 2006 to August 25, 2006. This response is being filed with a Request For Continued Examination.